

FOR IMMEDIATE RELEASE

FROM AUSTRALIA TO DUBLIN: ONE CHRISTMAS HOMECOMING, 12 PUBS AND A BET BETWEEN FRIENDS

After 10 years away from an Irish Christmas, North Atlantic Sound creator Kian is heading home and plans to make this one count.

DUBLIN, IRELAND | October 2026. After a decade without celebrating Christmas back home in Ireland, Kian, who lives in Melbourne, Australia, is planning a festive return built around old friends, familiar Dublin pubs and a new North Atlantic Sound single, "12 Pubs of Christmas."

For Kian, the best part of coming home is catching up with friends, swapping stories and soaking up the atmosphere of an Irish Christmas. When the group started planning Dublin's traditional 12 Pubs of Christmas, the conversation became a friendly bet: Kian would sponsor the outing.

A CHRISTMAS BET THAT COULD GET BIGGER

The idea was too good to keep to themselves. Why not invite a Dublin radio station to help turn it into a Christmas competition and offer 30 to 50 lucky listeners the chance to join Kian and friends for a hosted festive experience?

North Atlantic Sound is seeking an exclusive radio partner and suitable commercial supporters to explore the concept. Possibilities include an on-air giveaway, presenter involvement, festive entertainment, interviews, behind-the-scenes filming and social media coverage.

TWELVE ICONIC DUBLIN PUBS

The single follows a route from The Bleeding Horse to Copper Face Jacks, taking in Devitts, Whelan's, The Long Hall, The Stag's Head, Keogh's, O'Donoghue's, Bruxelles, The Hairy Lemon, Grogan's and The George.

Any event would be coordinated with participating venues, with the focus on friendship, music and Dublin's Christmas atmosphere. Food and alcohol-free options would be available, and there would be no requirement to consume alcohol at each stop.

LISTEN, WATCH AND FOLLOW THE STORY

Fans can pre-save "12 Pubs of Christmas" ahead of release using the official link below. The North Atlantic Sound website features further information about the song, the Christmas bet, the Dublin pub route, videos and campaign updates.

Pre-save the single: distrokid.com/hyperfollow/northatlanticsound/12-pubs-of-christmas

Song, videos and full story: www.northatlanticsound.com

RADIO AND PARTNERSHIP INVITATION

Dublin radio stations, pubs and commercial partners are invited to discuss making the Christmas homecoming a memorable listener event. The proposed competition and event are not yet confirmed and remain subject to partner agreements, venue approval and event planning.

MEDIA, RADIO AND SPONSORSHIP ENQUIRIES

North Atlantic Sound | Single: 12 Pubs of Christmas | Contact: Kian

Email: hello@northatlanticsound.com Website: [northatlanticsound.com](https://www.northatlanticsound.com)

ENDS